



Report for

hai.org

USA, 8 Neshaminy Interplex, Ste 117, Trevose, PA 19053

25 January 2015

Table of contents

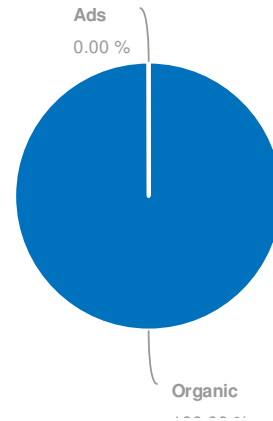
Table of contents	1
Overview	2
Glossary	5

Overview

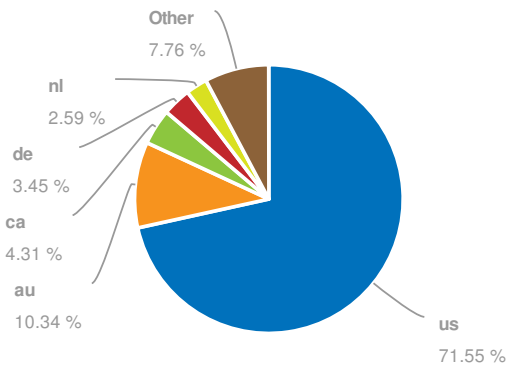
Overview

SEMrush rank ¹	220,558
SE Traffic ²	2,698
SE Traffic price ³	\$6,467
Ads Traffic ⁴	0
Ads Traffic Price ⁵	\$0

Organic vs Ads



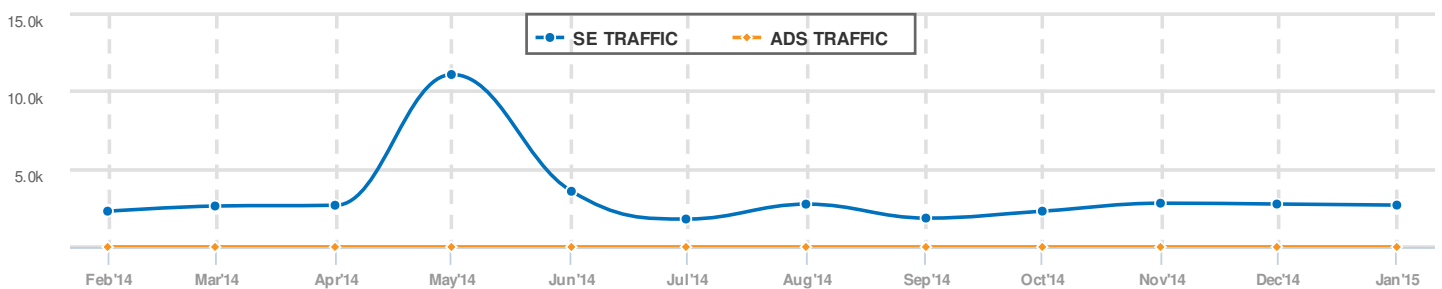
Organic keywords



Ads Keywords

Nothing found

SE Traffic



HAI.ORG

25 January 2015

Organic keywords

Keyword ⁶	Pos ⁷	Volume ⁸	CPC ⁹
hai	3 (3)	22,200	2.97
human awareness institute	1 (1)	480	0.00
human awareness institute	2 (2)	480	0.00
hai org	1	110	0.00
couples weekend retreat	1 (1)	90	2.93

Ads Keywords

Keyword ⁶	Pos ⁷	Volume ⁸	CPC ⁹
Nothing found			

Competitors in organic search (458)

Domain ¹⁰	Competition level ¹¹	Common keywords ¹²
youtube.com	<input type="text"/>	36
consciousrelationships.co...	<input type="text"/>	35
afterthehoneymoon.org	<input type="text"/>	31
marriagequest.org	<input type="text"/>	28
couplestherapyinc.com	<input type="text"/>	26

Competitors in Ads

Domain ¹⁰	Competition level ¹¹	Common keywords ¹²
Nothing found		

HAI.ORG

25 January 2015

Unique Ads overview

Nothing found

Glossary

1 - SEMrush rank

The SEMrush rating of the websites's popularity based on organic traffic coming from Google's top 20 organic search results.

3 - SE Traffic price

Estimated price of organic keywords in Google AdWords.

5 - Ads Traffic Price

Estimated budget spent buying keywords in Google AdWords for ads that appear in paid search results (monthly estimation).

7 - Pos

The position of the domain in paid search for the given keyword at the specified period. The number in brackets shows the previous position.

9 - CPC

Average price in U.S. dollars advertisers pay for a user's click on an ad containing the given keyword (Google AdWords).

11 - Competition level

The metric is based on the analysis of the number of keywords of each domain, and the number of the domains' common keywords. If the domains have a high number of common keywords, they could be considered competitors.

2 - SE Traffic

Traffic brought to the website via Google's top 20 organic search results.

4 - Ads Traffic

Traffic brought to the website via Google AdWords paid search results.

6 - Keyword

The keyword bringing users to the website via Google's paid search results.

8 - Volume

The average number of search queries for the given keyword for the last 12 months.

10 - Domain

The domain the queried domain is competing against in paid search. Click the sign with a small arrow to view the website, or click the link to open the Overview Report for the domain. The results in the column are sorted by the number of common keywords in descending order.

12 - Common keywords

The same keywords the given and queried domains are ranking for in Google's paid search results. Use arrows to display results in ascending or descending order.
